# Blueprint for CMNS 3161: Media, Entertainment & Popular Culture

# Scope

## New Course

# Course Description

## Students examine an array of trending concerns in media, entertainment and popular culture. Students will consider competing perspectives on a variety of media and social issues, in particular, the tension between media content, regulation and commerce. Students engage with classic and contemporary debates within the field of communication and media studies

## Prerequisites

## No

## Target Audience

## Modality

## Online, Standard Web (Continuous Registration)

## Learning Outcomes

After successfully completing the course, you will be able to:

## 1. Explain intermediate and advanced concepts regarding media regulation and commercial practices

## 2. Analyze competing perspectives on contemporary media and social issues.

## 3. Create interpretive and analytical analysis of media texts.

## 4. Examine the historical and current academic scholarship about media, entertainment and popular culture.

## Course Outline

**Course Topics**

Topics can include, but are not limited to:

Constructing Canada: The Debate over Public Broadcasting

National Media: The Existence of Canadian Film

CanCon Regulations and the Survival of Canadian Music

Free Expression and Censorship in Today’s Media

Debating High and Low Culture: The Impact of Reality Television

News and Entertainment: Comedy and The Impact of Mock News shows

Gaming, Movies and Violence

Copyright, Streaming and the Future of the Music Industry

Representation, Diversity in Popular Culture

## Course Materials

### Required Textbooks

### Other Materials or Media Possibilities

**Assessments**

The Course grade is based on the following course evaluations:

* Writing Analyses (60.00%)
* Journal (20.00%)
* Presentation/Visual Information (20.00%)

In order to successfully complete this course, students must obtain at least 50% in the mandatory final project and 50% in the course overall.

* Assignments
* Quizzes
* Discussions
* Major Project
* Final Exam

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| **Assessments**  | **Weight (%)** | **Learning Outcomes** |
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**Course Schedule, Learning Activities and Assessments**

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| **Week** | **Topic or chapter or case or content or main focus**  | **Learning Outcomes** | **Assessments (graded eg. Quizzes, assignments, exams, major projects, discussions, e-portfolio, blog, )** | **Activities (ungraded eg. any activity to help students be successful at the graded assessments eg readings, peer review, conduct surveys, watch video, research, complete tutorial or self quiz or practice exam )** | **Resources including media** |
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